

Press Release

Vermont Country Store Tours

The Vermont Country Store announces the launch of Vermont Country Store Tours, a joint venture with Linda Edelman and Custom Tours, Inc., a leading local Vermont/New England Receptive Tour Operator.

Building on The Vermont Country Store's reputation as the "Purveyor of the Practical and Hard-to-Find," the family-owned catalogue, internet, and retail company, founded in 1946 and firmly rooted in Vermont, will use its expertise in evoking memories while delivering memorable experiences that allow visitors to experience the simpler life of times gone by.

The themed nostalgic tours are designed to showcase the year-round beauty of Vermont beyond the well-known Fall Foliage season. The knowledge and passion that Custom Tours, Inc. is renowned for in the touring industry matches the unsurpassed "Hard-to-Find" products and unique shopping experience The Vermont Country Store offers. They join together now to offer exclusive tour packages. The tour industry is seeing more and more innovative partnering ideas coming from such relationships as Baby Boomers are reaching retirement age and are looking for new and interesting trips throughout the U.S.A. This certainly is one of them!

For more information, please contact Bill Ackerman, Vermont Country Store at 802-362-5970 or Linda Edelman of Custom Tours Inc. at 1-888-827-8270.